myglobalu.com

CAN **YOU** CONTROL AND MANAGE KEY INTERNATIONAL INFORMATIONABOUT **YOUR** INSTITUTION?

About myglobalu

myglobalu is a web-based platform for universities and colleges. It manages and showcases international activities and relationships, including exchanges, visiting scholar agreements, collaborative projects within and between universities, and even recruitment and alumni activities.

It takes less than an hour to customize it for your institution, with your logos, etc. blending in seamlessly with your existing university website and brand.

myglobalu was initially started as a collaborative project by MIT media lab, and currently has offices in both Ottawa, Canada and Boston, US.

Over 35 institutions currently use myglobalu, around the world.

Why myglobalu?

Can your institution easily answer these questions?

• What projects do we have in India? In China?
• Where are our international alumni?
• Where do our international students come from?
• How can prospective international students learn about recruiting events and quickly?
• Where are our student exchanges? How were they rated by previous exchange students?
• How can we promote our study abroad opportunities?
• Can prospective international students submit requests and chat with recruiters?

Contact Info

FOR MORE INFORMATION, OR AN INTRODUCTORY WEBINAR, CONTACT:
INFO@MYGLOBALU.COM

ENABLING YOU TO CONTROL AND

MANAGE KEY INTERNATIONAL

INFORMATION ABOUT YOUR

INSTITUTION.

At present, most universities struggle to answer these questions, and many more. As all of this data comes from different sources, collecting it can be a time-consuming and arduous task. Myglobalu acts as a hub, linking and storing all of this information in a central location so that key international information is always at your fingertips.

myglobalu also enables your institution to selectively leverage and integrate social media networks (Facebook, Twitter, YouTube etc) into your own brand. myglobalu is an incredibly powerful tool, in that it gives all users an account to meaningfully contribute to the global university and college community, while still giving administrators control over this data.